

We believe everyone should have the opportunity to lead a healthy life.  
We are an agent of change. Thought leaders. Collaborators. Advocates.

### IMPROVING THE HEALTH CARE SYSTEM

We carry out our work in three congruent areas of work. In 2013, we leveraged these overlaps to bring together:

- voices of individuals
- needs of communities
- abilities of key decision makers to drive change



“I have always loved the word *underserved* in our name. I like the idea that we exist to help with needs that are not presently being met. We attempt to aid, assist, or serve people with unmet health and health care needs. CCMU is about loving our neighbor.”

—Dr. Gary VanderArk,  
Board President



### FINDING MIDDLE GROUND

In our work in communities and at the Capitol, we believe change begins with identifying shared aspirations for a better way, building relationships based on mutual respect, honesty and trust, agreeing on the principles and approach, and then letting everyone do their part.



Sunflower Field  
Kiowa County



## HEALTH IN RESIDENCE



In partnership with Mercy Housing, we learned about the health of affordable housing residents and identified opportunities for action to address challenges.

## ART OF HEALTH CARE VIDEO



As a tool for educating health professions students, we developed a video explaining the impact of social determinants of health on clinical care.

# We bring together leaders, advocates, and providers to work toward a better health care system and to drive new action.

## 2013 ACTIVITIES & ACCOMPLISHMENTS

- + Receipt of the John R. Moran, Jr. Leadership Award
- + Leadership by staff on over 15 boards, committees, and collaboratives
- + Experiences of individuals and communities connected to key health policy

*Royal Gorge Bridge  
Fremont County*

"In 2013, we saw many impacts of our leadership and meaningful improvements in the lives of Coloradans who have previously struggled to access coverage and care."

—Gretchen Hammer, Executive Director





Maroon Bells  
Pitkin/Gunnison County

We work to increase awareness  
and provide thought leadership on the issues.

### 2013 ACTIVITIES & ACCOMPLISHMENTS

- + Release of an infographic series illustrating the health needs of diverse populations
- + Success of our 17th annual luncheon, *Health is Local*, keynoted by Majora Carter
- + Recognition of our communications work, with 5 Gold Leaf Award wins

“Our ability to communicate complex topics in an easy-to-understand way has been key to engaging health care leaders on the issues.”

—Sarah Mapes,  
Director of Communications



### HEALTH IS LOCAL

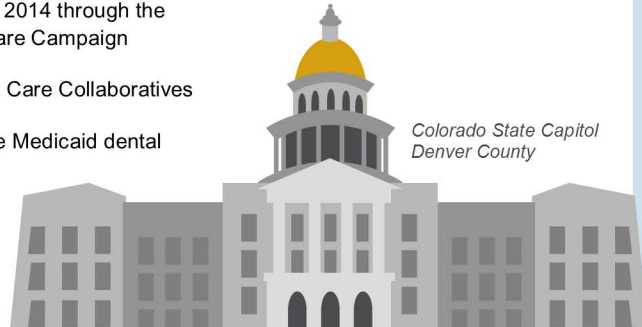
Local and national health reforms are bringing new tools to communities working to solved complex health care challenges. In order to help tell the story of health reform and its impacts in Colorado, we partnered with four communities and many health care leaders around the state. A new website tracks the impact of reform with stories, interviews, photos, news articles, data, and more.



# We work with key decision-makers to make our health care system more inclusive, affordable, and sustainable.

## 2013 ACTIVITIES & ACCOMPLISHMENTS

- + Successful expansion of Medicaid to low-income adults without dependent children
- + Preparation for Medicaid changes in 2014 through the Connect to Coverage, Connect to Care Campaign
- + Progress with Medicaid Accountable Care Collaboratives
- + Passage of important bills to improve Medicaid dental benefits and children's coverage



"Patient and provider stories, accompanied by hard data, are some of our most powerful tools in advancing good public policy."

—Aubrey Hill, Director of Health Systems Change

## INSURING OUR FUTURE

In partnership with dozens of other health advocates, we launched a campaign to educate policymakers on the impact of Medicaid. CCMU collected stories of twelve Coloradans whose lives have been powerfully affected because they have or need Medicaid. The stories and additional campaign components contributed to an improved understanding of the importance of Medicaid.





“Colorado’s community leaders are on the front lines of health systems change efforts. Supporting these leaders is essential to our work.”

—Joe Sammen, Director of Community Initiatives  
—Jess Meyer, Project Assistant



We work with communities to create local solutions to complex health system problems.

Mesa Verde  
Montezuma County

### COLORADO HEALTHSTORY

Over the last three years, we partnered with ClinicNET and the Colorado Rural Health Center to travel over 3,000 miles and collect over 230 stories. These stories help individuals make their voice heard, increase empathy in listeners, and inform our conversations.



### 2013 ACTIVITIES & ACCOMPLISHMENTS

- + Growth of the thriving Colorado Network of Health Alliances to 21 members
- + Launch of 2 new health alliances, co-lead and facilitated by CCMU staff
- + Provision of direct technical assistance to 12 health alliances in facilitation, research, communications, and more
- + Development of 2 toolkits designed specifically for use by communities



## BOARD



Our Board is a dynamic group of respected leaders.

## STAFF



Our staff is a small team of dedicated change agents.

## MEMBERS

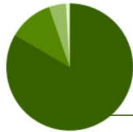


Our members are critical to achieving CCMU's vision.

We are supported by a diverse group of funders, members, donors, and partners who share our vision for a healthier Colorado.

## 2013 FINANCIAL REPORT

### REVENUE



Grants & Contracts	\$	509,447
Members & Donors	\$	30,955
Events	\$	25,945
Fees, Interest & Other	\$	8,541
<b>TOTAL</b>	<b>\$</b>	<b>574,888</b>

In 2013, \$475,708 net assets were released from restriction to support operations and programming.

**YEAR END NET ASSETS: \$568,747**

### EXPENSES



Program Services	\$	480,425
General Operations	\$	47,389
Fundraising	\$	30,370
<b>TOTAL</b>	<b>\$</b>	<b>558,184</b>

*Pawnee Buttes  
Weld County*

