



Colorado Coalition for the  
**Medically Underserved**

ANNUAL REPORT

# 2014

## A YEAR OF CHANGE FOR COLORADO'S HEALTH SYSTEM

2014 was a momentous year of change, largely due to the implementation of coverage expansions through the Affordable Care Act and implementation of local health reforms to improve Colorado's health system. We provided leadership to a number of important initiatives and elevated the needs of the medically underserved to decision makers. **Just like we have for the past seventeen years, we remained committed to leading change for a healthier Colorado.**

## ALL COLORADANS SHOULD HAVE THE OPPORTUNITY TO LIVE A HEALTHY LIFE

In 2014, we developed a new strategic plan to guide our work through 2017, which was accompanied by a new mission statement. The heart of our mission remains the same as it's always been—to make health and health care more accessible to vulnerable populations—but now we have a better way to say it: ***we create opportunities and eliminate barriers to good health for medically underserved Coloradans.*** With our increasing focus on health equity, delivery system and payment reform, and access to care, we think it's a great way to capture our commitment to action and inclusiveness.

*"It can often feel overwhelming when we think about the magnitude of work that remains in order to ensure our health care system meets the needs of all Coloradans. However, with patience, courage, strength, and the belief that we can succeed, we will ensure a healthier future for all."*

—Dr. Gary VanderArk, Board President





# LEADING COLLABORATIVELY & INCREASING AWARENESS

## Today's health care problems require leadership grounded in collaboration, systems thinking, and patient experience.

Throughout 2014, we held leadership roles in a number of important health care transformation efforts around the state, including the State Innovation Model (SIM), the Accountable Care Collaborative (ACC), the National Governors Association (NGA) Workforce Steering Committee and numerous boards of local health alliances. We also joined a powerful new initiative, known as BC3 (Better Care. Better Costs. Better Colorado.), which hopes to accelerate delivery system and payment reform by uniting the many efforts already underway.

We continue to gather important patient and consumer feedback to inform statewide health systems change, including the SIM's integrated care efforts and ACC Medicaid care coordination efforts. We also joined with a number of advocacy partners to advance health equity policy solutions and work toward a resident-centered health system.

## Informed leaders make better decisions.

We focused a lot of attention on increasing awareness of health equity issues in Colorado. To that end, we launched Action for Equity, a series of fact sheets that describe the disparities some populations face and the policy solutions that could begin to address them. Another health equity project, our Art of Health Care video, hit its stride in 2014, reaching tens of thousands of people, and was integrated into the curriculum of a number of health professions training programs nationally. We also tracked the impact of health reform across the state through our year-long Health is Local initiative.

In September, we held our annual luncheon, Health is Connected, which was a sold out success. It featured Liz Baxter, of the Oregon Public Health Institute, who spoke about the need for a more collective approach to health systems change. The following month, we were honored to receive several Gold Leaf awards for our communication efforts.



### PROJECT SPOTLIGHT

#### All Kids Covered

For several years, CCMU has partnered with organizations across the state to reduce the uninsured rate among Colorado's children.

[AllKidsCoveredColorado.org](http://AllKidsCoveredColorado.org)



### PROJECT SPOTLIGHT

#### Health is Local

CCMU tracked health reform implementation across the state for a year, measuring progress and assessing impact in communities.

[HealthIsLocal.org](http://HealthIsLocal.org)



## WORKING WITH STATE LEADERS & PARTNERING WITH COMMUNITIES



### MEASURING IMPACT

#### **EMS Innovations**

CCMU is helping stakeholders establish a policy framework that allows Emergency Medical Services to provide care in innovative ways.

[CCMU.org/Impact](http://CCMU.org/Impact)

### **Changes that make the health system better for the medically underserved benefit us all.**

CCMU worked with state leaders on policy changes that improve health insurance coverage, accountability and transparency, health care access, and overall health. With the successful expansion of Medicaid, we concluded our three-year Connect to Coverage, Connect to Care Campaign, but our leadership in the All Kids Covered coalition remains one of our strongest collaborative efforts. We also partnered with community and state leaders to ensure successful implementation of innovative delivery system reforms, like local high-utilizer initiatives.

During the 2014 Legislative Session, several beneficial bills became law, including adding dental benefits for adults enrolled in Medicaid, increasing opportunities for rural and underserved primary care residencies, streamlining rules to increase efficiency, and providing increased transparency on immunization rates in schools and daycare centers.



### MEASURING IMPACT

#### **Mile High Health Alliance**

CCMU partnered with community leaders to help found a new health alliance aiming to increase coverage and access to care in Denver.

[CCMU.org/Impact](http://CCMU.org/Impact)

### **Strong local health systems contribute to a strong health system for Colorado.**

Throughout the year, CCMU continued to build partnerships around the state to strengthen our understanding and support of community-level health systems change. We dedicated significant time to elevating local needs and assets to statewide conversations and systems change work. We partnered closely with community leaders in Denver, Park, Eagle, and Boulder Counties to launch and strengthen collaborative health initiatives focused on increased specialty care access, improved behavioral health services, and coordination of community-based primary care and prevention efforts. And, we connected community and state leaders to develop new partnerships.

The Colorado Network of Health Alliances grew to 28 member alliances, representing over 73% of the counties in Colorado. As the Network matures, the communities involved are becoming more collaborative, undertaking a more active role in health systems change, and having greater impact at both local and state levels.



Left-Right: Joe Sammen, Sarah McAfee, Aubrey Hill, Gretchen Hammer, Jess Meyer  
Not Pictured: Aditi Ramaswami

## Strong, stable organizations lead change more effectively.

We have recruited a high-performing Board of Directors and high-caliber staff whose dedication and leadership made 2014 a year of great success for CCMU.

Along with the strength of our human capital, we worked hard last year to diversify our revenue sources and strengthen our financial position. To that end, we increased our membership by nearly 20% and increased the profit of our annual fundraising luncheon by 67% over 2013. We also added a new fee-for-service revenue line, providing facilitation services for community groups working to improve health and health care in their region.

We have worked hard to strengthen our relationships with current funders and develop new relationships with foundations less familiar with our work. Our relationship-building efforts have also broadened our individual donor base, which supports our goal of long-term organizational sustainability. By investing time and energy in CCMU's future, we are investing in a healthier future for Colorado.



### REVENUE

Grants & Contracts	\$360,152
Members & Donors	\$41,804
Events	\$42,700
Fees, Interest, Misc.	\$4,277

### EXPENSES

Program Services	\$439,103
General Operations	\$50,723
Fundraising	\$30,545

*In 2014, \$122,988 net assets were released from restriction to support operations and programming. Year-end net liabilities and assets were \$497,309. Audited financials are available upon request.*



[CCMU.org/2014AnnualReport](http://CCMU.org/2014AnnualReport)

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