



Colorado Coalition for the Medically Underserved



2011 ANNUAL REPORT

We believe everybody should have the opportunity to lead a healthy life.

We are an agent of change. Thought leaders. Collaborators. Advocates.

It is our mission to ensure Colorado's health care system meets the needs of the medically underserved and the needs of those providers and systems of care dedicated to caring for the underserved.

Throughout our history, CCMU has been a leader in the fight to provide health care access for everyone in Colorado.

St. Augustine, writing in Confessions in 397 AD, said that leadership **has to be relational, ethical, purposeful, and empowering**. I believe each of these has been well-illustrated by CCMU, in both its work and in its vision.

With the basic belief that 1+1=3, CCMU has always sought to build relationships. All Kids Covered, the Connect Campaign, Colorado HealthStory, and Aurora Health Access are all great examples of how we bring together ideas and resources with people who can make real change happen.

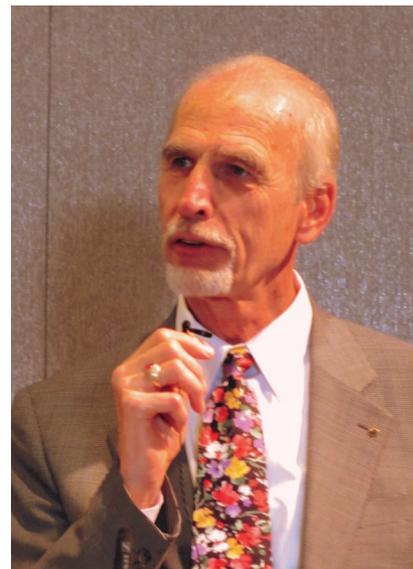
CCMU has always fought for justice. How can any organization with the motto “We can! We must! We will!” not be considered purposeful? Yes, we have a passion for our vision. What needs to be done has always been obvious to us.

2011 was an empowering year for our staff, our members, our communities, and our state. We believe in locally-driven solutions and we work to empower communities to create lasting change. We have now expanded our staff to five and each of them has been urged to do great things.

CCMU has a track record of leading change and we are not finished. So fight on with us — **We can! We must! We will!**



Gary VanderArk, MD



Dr. Gary VanderArk
Board President

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Gretchen Hammer *Executive Director* | **Joe Campe** *Community Partnerships Coordinator*

Aubrey Hill *Health Systems Analyst* | **Denali Johnson** *Project Associate* | **Sarah Mapes** *Director of Communications*



“I think of CCMU as a thoughtful, reasonable voice for disenfranchised parts of the healthcare system.”

The Colorado Coalition for the Medically Underserved is leading change for a healthier Colorado. In 2011, staff at **CCMU provided leadership to efforts to improve access to health insurance and health care in exciting and impactful ways.**

In addition to our work on policy issues and in communities, one of the most exciting things CCMU did last year was to actively engage key stakeholders and learn about their perceptions, expectations and advice for our organization. Here are some of the highlights from what we heard:

- CCMU has always been valued as a convener around a common cause.
- CCMU bridges the worlds of policy and community, facilitating understanding for both sides.
- CCMU has credibility at the state level because it is involved in community organizing and can speak to what is really happening in communities; CCMU has credibility at the community level because it is involved in state policy making and can help local communities understand what it means to them.
- CCMU's goals are focused on identifying what realistically can get done, and taking action.
- Whatever projects CCMU engages in, it enhances the effort with confidence-inspiring smarts, reasonable expectations and goodwill, and by doing so, gets things done.

Hearing from our partners, funders, and stakeholders reinvigorated our work and helped us to clarify our role in Colorado's health care sector. Our unique strengths make it difficult to describe CCMU succinctly, but ultimately, **we are an agent of change in Colorado's health care systems, working on behalf of the medically underserved, to the benefit of all.**



We aim to ensure that state and local policies meet the needs of the underserved and the providers dedicated to serving them.

The Colorado Coalition for the Medically Underserved works with key decision-makers at the local and state levels to make our health care system more inclusive, affordable, and sustainable. **We serve as a bridge; we share with state leaders the needs of the people, and we share with community leaders our knowledge about how to work within the system to get things done.**

Our legislative and policy activities are informed by our Health Policy Committee and our involvement in other collaborative work. CCMU is an active participant in the Colorado Health Professions Workforce Policy Collaborative, the Center for Improving Value in Health Care, the Safety Net Advisory Committee, and the Health Advocates Alliance.

In the 2011 state legislative session, CCMU was engaged in the passage of Senate Bill 200, which created The Colorado Health Benefit Exchange. The Exchange will be open in 2014 for individuals and small businesses to shop for insurance, and will be the avenue by which many more Coloradans will gain health insurance. In July 2011, Gretchen Hammer was appointed to the Board of Directors.

CCMU also continues to lead in children's coverage work through the All Kids Covered Initiative. In 2011, the Initiative successfully advocated for the passage of Senate Bill 8 and Senate Bill 132, which improved the health care system and expanded coverage for kids, respectively. **This effort is having an impact. Between 2008 and 2010, over 40,000 Colorado kids gained insurance**, in part because of changes championed by All Kids Covered.

In addition to advocacy, we are active in policy implementation. We launched the Connect to Coverage, Connect to Care Campaign in March 2011 as a way to supplement the state's work on implementing the Medicaid expansion for low-income adults without dependent children. Over 30 organizations and 300 people are involved in the Campaign.

If you are interested in getting involved in our policy work, please contact Aubrey Hill, Health Systems Analyst, at aubrey.hill@ccmu.org.





We believe community-driven solutions are the cornerstone of successful health care systems across the state of Colorado.

Throughout our history, CCMU has worked with communities to create local solutions to complex health systems problems. As a trusted health care thought leader with a balanced approach toward change, and expertise at both the policy and community level, **CCMU is uniquely positioned to connect change efforts in communities across the state.** This work has taken us from our groundbreaking “Healthy Colorado Now” statewide tour over a decade ago, to our recent work to establish a network of community organizations working to transform and improve their health care systems at the local level.



In 2011, CCMU was actively engaged with a number of community coalitions. We are a leading partner of Aurora Health Access, which is working to create a health care system in Aurora that meets the needs of all residents. We also launched an innovative community-based project called Colorado HealthStory (in partnership with ClinicNET and the Colorado Rural Health Center). This program collects personal health stories from Coloradans in order to build a community understanding of the health issues facing us all, and begin a new conversation about the direction we want our health care to go. With our partners, we recorded nearly 100 health stories across the state and held three forums in Aurora, Summit County, and Rocky Ford.

In addition to our leadership roles in these coalitions, **we have also acted as an outside catalyst to other groups, aiming to inspire communities to do more than they thought possible.** We provide technical assistance when needed, including coaching, motivation, facilitation, process guidance, networking, relationship bridging, education, research, and connecting communities to relevant resources and partners. We believe community work is fully reciprocal and this work informs and grounds every other aspect of CCMU’s work, including our policy efforts.

If you are interested in getting involved in our community work, please contact Joe Campe, Community Partnerships Coordinator, at joe.campe@ccmu.org.

We bring together ideas and resources with people who can make real change happen. We are all about doing.

The 2011 conference focused on Leading Change, and featured two keynote speakers in the morning to set up the topics for the afternoon roundtable discussions. The three topics discussed at the roundtables were: leading change for an accessible health care system, leading change for a high-functioning and affordable health care system, and leading change to ensure effective public and policy discourse. In all, we had a sold out crowd of 150 health care leaders, including five legislators, and an online audience of over 3,000.

We also celebrated the leadership of two Community Champions, Dave Myers, CEO of Metro Community Provider Network and Lee Morgan, MD a treasured volunteer physician at Doctors Care. These two exemplary leaders are not only envisioning a better future, but creating one for the thousands who are served by their work.

Make plans to attend CCMU's 2012 annual event, which will be held in September!
Details available at www.ccmu.org.



2011 Summary of Financial Activity

REVENUE 2011	Grants & Contracts	\$209,565
	Events & Fees	\$36,221
	Membership	\$20,457
	In-Kind	\$18,000
	Interest & Other	\$8,334
	TOTAL	\$292,577*

**In 2011, \$365,849 net assets were released from restriction to support operations and programming.*

EXPENSES 2011	Program Services	\$452,814
	Management & General	\$46,200
	Fundraising	\$28,021
	TOTAL	\$527,035

YEAR END TOTAL LIABILITIES & NET ASSETS	\$708,594
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When you support CCMU, you help us to be agents of change, bringing help and hope to the medically underserved.

Member Organizations

ACS Community Lift
Aurora-Adams County Medical Society
Centura Health
Children's Hospital Colorado, Pediatric Dentistry
ClinicNET
Colorado Academy of Family Physicians
Colorado Association of School-Based Health Care
Colorado Behavioral Healthcare Council
Colorado Children's Campaign
Colorado Rural Health Center
Community First Foundation
COPIC
Denver Health
Doctors Care
Exempla, Inc.
Faegre & Benson Foundation
Kaiser Permanente
Mental Health America of Colorado
Mental Health Center of Denver
Metro Community Provider Network
Personal Assistance Services of Colorado
Rocky Mountain Health Plans
Rocky Mountain Youth Clinics
Yuma District Hospital

Event Sponsors

AARP
All Kids Covered
Boomers Leading Change in Health
Centura Health
Children's Hospital Colorado
ClinicNET
Colorado Access
Colorado Hospital Association
Colorado Medical Society Foundation
Community First Foundation
COPIC
HealthONE
Kaiser Permanente
Memorial Hospital System
Mental Health Center of Denver
New West Physicians
The Colorado Trust
University of Colorado Hospital
University Physicians, Inc.

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Kelly Dunkin
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Dr. John Gallagher
Leta Gill
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Funders

Colorado Health Foundation
David & Lucile Packard Foundation
Rose Community Foundation
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