



Colorado Coalition for the
Medically Underserved

ANNUAL REPORT

2015

A YEAR OF CHANGE FOR COLORADO'S HEALTH SYSTEM

While 2014 ushered in dramatic changes to Colorado's health care system, it wasn't until 2015 that the full impact of those changes began to be understood and felt around the state. One of the biggest focuses from the year was health equity, as data increasingly showed just how significant the disparities are for some populations. We worked hard to advance that conversation and be a voice for those Coloradans whose health needs aren't being met. **Just like we have for the past eighteen years, we remained committed to leading change for a healthier Colorado.**

ALL COLORADANS SHOULD HAVE THE OPPORTUNITY TO LIVE A HEALTHY LIFE

In 2015, we increased our focus on health equity, health systems transformation, and access to care. With a new Executive Director and three new staff, it was a year of transformation, while still working to **create opportunities and eliminate barriers to good health for medically underserved Coloradans**. To cap off our year, we developed a new Theory of Change to accelerate our work toward our long-term goals. This process identified three key levers for change—immigrant health, payment reform, and increasing the clinical use of screenings and risk assessments of social determinants of health—that we will prioritize in 2016.

“CCMU has seen many changes to Colorado's health care system. We're glad to have been able to work alongside so many dedicated leaders that believe in a better future for our state. On behalf of CCMU's board of directors, we're thankful for the incredible leadership of this organization, the successful transition it has undergone this year, and the growth of the staff that will allow us to do even more in 2016.”

—Dr. Gary VanderArk, Board President





LEADING COLLABORATIVELY & INCREASING AWARENESS

Today's health care problems require leadership grounded in collaboration, systems thinking, and patient experience.

Our leadership at influential tables gets us closer to the systemic change we envision. Throughout 2015, we participated in several important health system transformation efforts, including the State Innovation Model (SIM) Steering Committee and Workgroups, the Accountable Care Collaborative (ACC), the National Governors Association (NGA) Workforce Steering Committee, and numerous boards of local health alliances. We also joined the BC3 Initiative (Better Care, Better Costs, Better Colorado), to accelerate change toward a health care system that improves population and individual health, while lowering costs for all.

We continue to gather important consumer feedback to inform systems change, especially the SIM's integrated care efforts and ACC Medicaid delivery system transformation efforts. We also continued our work with advocacy partners to advance a health equity policy vision.

Informed leaders make better decisions.

Last year, we focused on increasing awareness of access to care issues in Colorado. To that end, we released the Colorado Access to Care Index, in partnership with the Colorado Health Institute. The Index—the first of its kind for the state of Colorado—is a detailed assessment of access to care in communities across the state. Through our work with All Kids Covered, we also released Ensuring Quality Care for Colorado's Children, which revealed that many of Colorado's kids are falling through the cracks when it comes to receiving high quality health care.

In September, we held our annual luncheon, Health is Patients, which was our most successful event yet. The luncheon featured Thomas Goetz, previous editor of WIRED magazine and author of two critically-acclaimed books, who spoke about digital health and patient engagement. The following month, we were honored to receive a Gold Leaf Award for our work on the Access to Care Index.



PROJECT SPOTLIGHT

Access to Care Index

In partnership with the Colorado Health Institute, we released the first ever statewide measurement of access to care.

[ColoradoHealthInstitute.org/
COAccessIndex](http://ColoradoHealthInstitute.org/COAccessIndex)



MEASURING IMPACT

Art of Health Care Video

We developed a video on the social determinants of health that has been integrated into the curriculum for health professionals around the world.

CCMU.org/Impact



WORKING WITH STATE LEADERS & PARTNERING WITH COMMUNITIES



Bridging Policy & Community

CCMU is connecting state and community leaders to ensure critical community input is incorporated into legislation and state systems change efforts.

CCMU.org/Impact



The Network

Since mid-2012, CCMU has convened a robust statewide network of alliances working together to improve the health of their communities.

CCMU.org/Network

Changes that make the health system better for the medically underserved benefit us all.

During the 2015 Legislative Session, several beneficial bills became law, including those that reduce onerous training requirements for advanced practice nurses seeking prescribing authority, facilitate statewide reimbursement of telehealth, and enable dental hygienists to provide temporary care when a dentist is not readily available.

We continue to co-lead the All Kids Covered coalition, where we have expanded our focus on children's coverage to include healthy early childhood development, especially in behavioral health. In early 2015, we helped organize a coalition of partners to ensure that Colorado received two additional years of funding for the Child Health Plan Plus (CHP+) program. We were also appointed to the Community Paramedicine/Mobile Integrated Healthcare Task Force to develop policy recommendations for EMS personnel and firefighters engaged in community-based care.

Strong local health systems contribute to a strong health system for Colorado.

Throughout 2015, CCMU continued to build partnerships around the state to strengthen and support community-level health systems change. We partnered closely with health alliances, local communities, and health leaders, among others, in the Denver Metro and Front Range areas to continue health initiatives focused on shared learning and problem-solving around high-utilizers as well as exploring regional collaboration to create specialty care referral networks.

The Colorado Network of Health Alliances is now comprised of 24 alliances, collectively representing 91% of the state's population and nearly 850 Colorado agencies. In 2015, the Network moved beyond a shared learning collaborative to a formalized membership association. The transition allows for a stronger collective commitment to statewide health systems change. As the Network continues its work in 2016, its goal is to explore new strategy areas and ensure broad agreement on collective tactics.



Left-Right: Katie Bayne, Joe Sammen, Aubrey Hill, Sarah McAfee, Aditi Ramaswami, Denise Gomez, Jessica Nguyen

Strong, stable organizations lead change more effectively.

We have recruited a high-performing Board of Directors and high-caliber staff whose dedication and leadership made 2015 a year of great success for CCMU.

Along with the strength of our human capital, we continued to diversify our revenue sources and strengthen our financial position last year. To that end, we increased our membership by 39% and increased the profit of our annual fundraising luncheon by 50% over 2014. We also offered additional fee-for-service opportunities, providing facilitation and other contract services for organizations and initiatives working to improve health and health care.

We have strengthened our relationships with current funders and have begun to develop new relationships with foundations that are less familiar with our work. Our relationship-building efforts have also broadened our individual donor base, which supports our goal of long-term organizational sustainability. By investing time and energy in CCMU's future, we are investing in a healthier future for Colorado.



REVENUE

Grants & Contracts	\$617,518
Members & Donors	\$50,880
Events	\$63,810
Fees, Interest, Misc.	\$954

EXPENSES

Program Services	\$503,487
General Operations	\$51,064
Fundraising	\$33,403

In 2015, \$215,378 net assets were released from restriction to support operations and programming. Year-end net liabilities and assets were \$650,175. Audited financials are available upon request.



CCMU.org/2015AnnualReport

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