

### 2021-2024 STRATEGIC PLAN

**OUR MISSION** 

**OUR VISION** 

We build power to win recognition, rights, and resources for our communities in our ongoing fight for health equity

Health care systems value humanity and wellness over profit and center the power of historically and systematically oppressed communities

### **OUR PRIORITIES**

#### **OUR STRUCTURES**

## POWER BUILDING

Grow a powerful base and invest in the leadership development of core leaders, to set, win, and govern an agenda

# HEALTH CARE SYSTEM REDESIGN

Effect policy in ways that build community power so that we change the design of health care systems and structures

### NARRATIVE BUILDING

Create new public narratives about health and health care that transform what we collectively see as real and possible Center racial equity and black liberation

Center core leaders and combat hierarchy to distribute and share power

### **OUR GOALS**



A large, organized base



Core leaders set the organizational agenda



The base activates to win the agenda



Core leaders secure relationships and leadership roles to govern the agenda



Create government-run and funded, affordable, quality health coverage that includes immigrants



Core Leaders in Pueblo and Fort Morgan create and launch local campaigns



Priority bills implemented in alignment with our values and intentions



A new public narrative is used in our collective power building efforts



The narrative shows up in 2024 elections



Health care organizations and decision makers echo the narrative



The narrative is situated in a broader field narrative



Continually strive to live our values as an inclusive, diverse, anti-racist organization



Launch new internal structures that promote transparency and power sharing